



2026 ATPPS™
Annual Conference

CINCINNATI, OH | MAR 5-7

2026 ANNUAL CONFERENCE PROPSECTUS

"Working with ATPPS has been a game-changer for our organization. Their dedication to excellence and personalized service have consistently exceeded our expectations, making them an indispensable resource in our recruitment efforts."



ABOUT ATPPS AND THE ANNUAL CONFERENCE

Welcome to ATPPS, the premier organization dedicated to advancing the role of athletic trainers in physician practice. Our mission is to provide a strong voice and unwavering support for athletic trainers, empowering them to deliver exceptional care and contribute to positive patient outcomes. With a focus on education, advocacy, and collaboration, we strive to enhance the professional development of athletic trainers in the physician practice setting. Through our comprehensive resources, innovative programs, and engaging conferences, we aim to elevate the standard of care, promote evidence-based practices, and foster a vibrant community of healthcare professionals. Join us in shaping the future of athletic training in the physician practice environment and making a lasting impact on patient well-being.



Every year, hundreds of athletic trainers, providers, allied health professionals, administrators, and healthcare executives gather at the ATPPS Annual Meeting and Conferences, which aim to inform them about the latest trends in physician practice settings, effective strategies for managing operating rooms, specialized orthopedic assessments for specific populations, medical considerations in patient care, and the expanding administrative and interpersonal aspects within the evolving field of athletic training.

MEMBERSHIP



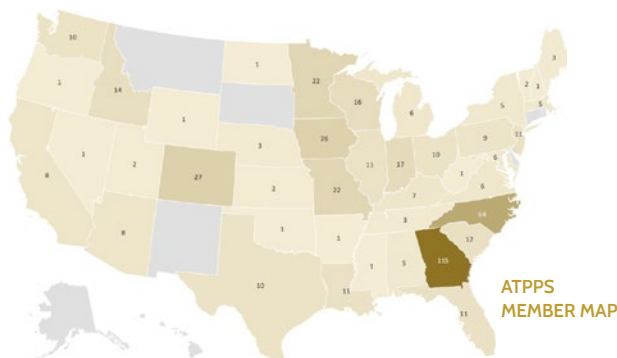
Athletic Trainers in the Physician Practice Society members utilize a unique set of skills that are not typically used in a traditional athletic training setting. Membership boasts over 700 active members with a reach over 40 states, 300 unique clinics/hospitals and with our position make up consisting of clinical athletic trainers, academia, program directors, clinic supervisors, managers, healthcare administrators, DME representatives, executives, and healthcare providers.

- 65%** OF OUR ATTENDEES COME FROM THE HOSPITAL SYSTEM SETTING
- 20%** FROM THE PRIVATE PRACTICE SETTING
- 9%** FROM AFFILIATE ORGANIZATIONS (DME, IMAGING, SURGICAL EQUIPMENT, ETC)
- 6%** FROM THE COLLEGIATE OR ACADEMIA SETTING



[What I loved about the ATPPS Conference]

"We found the attendees at the ATPPS to be very forward thinking...It was great to be around like-minded individuals, including the conference organizers, who made sure the vendors were an integral part of the event as a whole!"



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ATPPS SPONSORS AND EXHIBITORS

2025 EXHIBITORS

American Alliance of Orthopaedic Executives, Inc.
Board of Certification
Breg, Inc.
Commission on Accreditation of Athletic Training Education
Chattanooga
Clinical Practice in Athletic Training
Coretech by Vive Health
Corflex Global
Emory Orthopaedics & Spine Center
Enovis*
Ferring Pharmaceuticals
Healthy Roster
Hely & Weber
HURT!
Incrediwear
Liaison
M N Medical
Moravian University
Northside Hospital Orthopedic Institute
Norton Sports Health
Össur
Pacira Biosciences
Performing Arts Athletic Trainers' Society
Source Sports Medicine
St. Luke's Orthopedics Athletic Training Residency
Thuasne
Vericel
XO Armor

2025 SPONSORS

ActivArmor
Boston Children's Hospital
Commission on Accreditation of Athletic Training Education
Enovis*
HydroWorx
Kentucky Athletic Trainers' Society
Mayo Clinic
M N Medical
OrthoPedia
Össur
Thuasne
UofL Health Sports Medicine
Venel

**Founding Partner*

ATPPS[®]
Athletic Trainers in the
Physician Practice Society

ADVERTISING & ATTENDEE ENGAGEMENT

- 8.5 hours of activities directly in the exhibit hall dedicated to encouraging attendee/exhibitor interaction
- Three complimentary one-time use registrant contact lists (two pre-conference and one post-conference)
- Two staff badges per booth unit (additional badges \$250 per badge)
- Company listing on the Annual Conference website and mobile app
- You do not need to purchase carpet this year (space is already carpeted)

EXHIBITING

EXHIBITOR Booth Space

\$2,499

10x10 space with (1) 8' table, 2 chairs and linen

or **\$3,499**
after December 31st

ELEVATED ENGAGEMENT ADD-ON (limit 6)

\$2,999

Add-on 20x10 space up on the education floor with (2) 8' tables, 4 chairs and linen.

or **\$3,999**
after December 31st

EXHIBITOR SCHEDULE / SHOW HOURS

Wednesday, March 4

12:00 PM - 5:00 PM
Exhibitor Load In

Thursday, March 5

8:00 am – 11:00 am
Residency Day Lectures

12:00 pm – 2:00 pm
Pre-Conference Workshops/
Labs

2:00 pm – 3:00 pm
**Exhibit Hall Break with
Snacks and Beverages**

3:00 pm – 5:00 pm
Pre-Conference Workshops/
Labs

Friday, March 6

7:00 am – 8:00 am
Breakfast in Exhibit Hall

8:00 am – 10:00 am
Concurrent Educational Sessions

10:00 am – 10:45 am
**Exhibit Hall Break with Snacks and
Beverages**

10:45 am – 11:45 am
Concurrent Educational Sessions

11:45 am – 1:15 pm
Lunch (On Own)

1:15 pm – 3:15 pm
Concurrent Educational Sessions

3:15 pm – 4:00 pm
**Exhibit Hall Break with Snacks and
Beverages**

4:00 pm – 5:00 pm
Keynote Address: Dr. Robin West

6:00 pm – 9:00 pm
**Backyard Tailgate Networking Reception
in the Exhibit Hall**

Saturday, March 7

7:00 am – 8:00 am
Breakfast in Exhibit Hall

8:00 pm – 8:45 am
Concurrent Educational Sessions

8:45 am – 9:30 am
State of the Society

9:30 am – 10:15 am
Concurrent Educational Sessions

10:15 - 11:00 am
Exhibit Hall Break with Snacks and Beverages

11:00 am – 12:00 pm
Concurrent Educational Sessions

12:00 am – 1:30 pm
Lunch (On Own)

1:30 pm – 4:00 pm
Concurrent Educational Sessions

12:00 pm – 5:00 pm
Exhibitor Load Out

EXHIBIT HALL FLOOR

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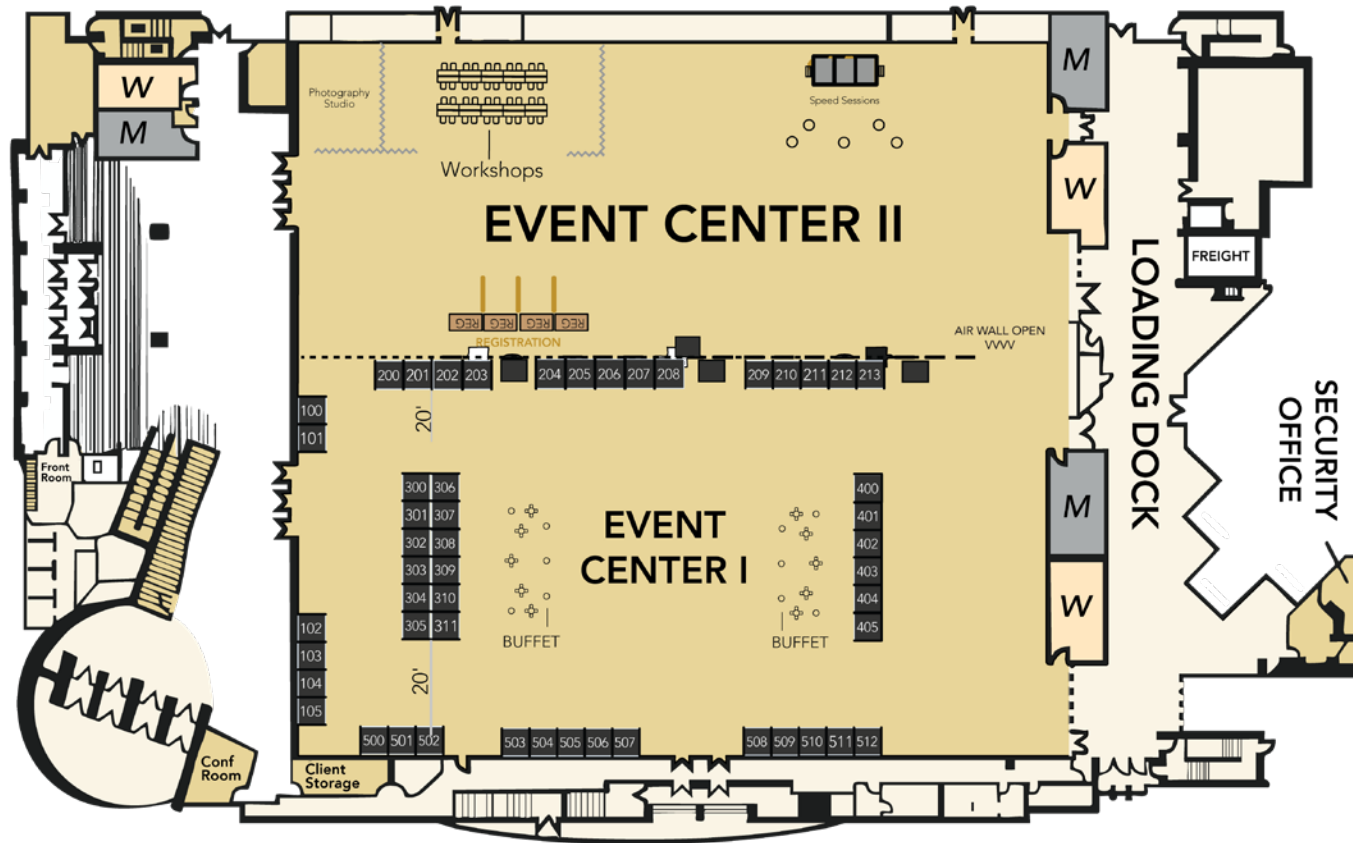
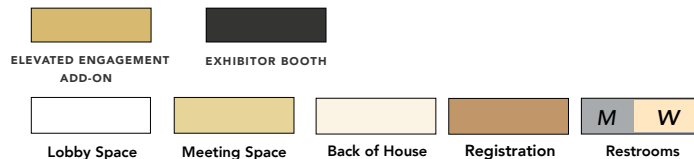


Exhibit Hall Floor
First Floor

LEGEND



Northern Kentucky Convension

Center 1 West River Center
Boulevard Covington, KY 41011

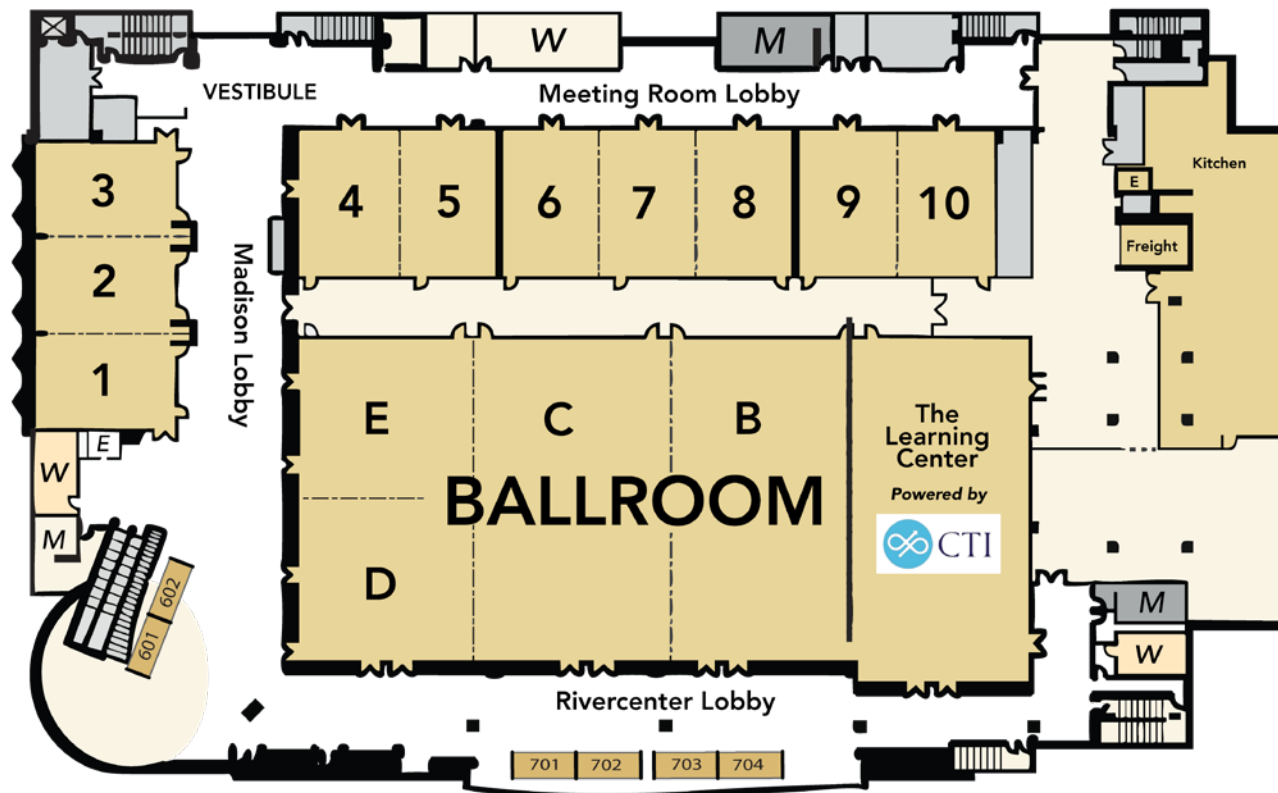


CONTACT: Judy Ridings
352-810-3060 (call or text) • jridings@thewymancompany.com

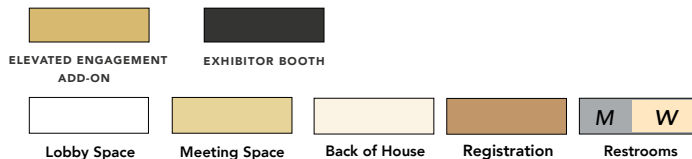
EDUCATION FLOOR PLAN

2026 ATPPS[®] ANNUAL CONFERENCE
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Education Floor Third Floor



LEGEND



Northern Kentucky Conversion

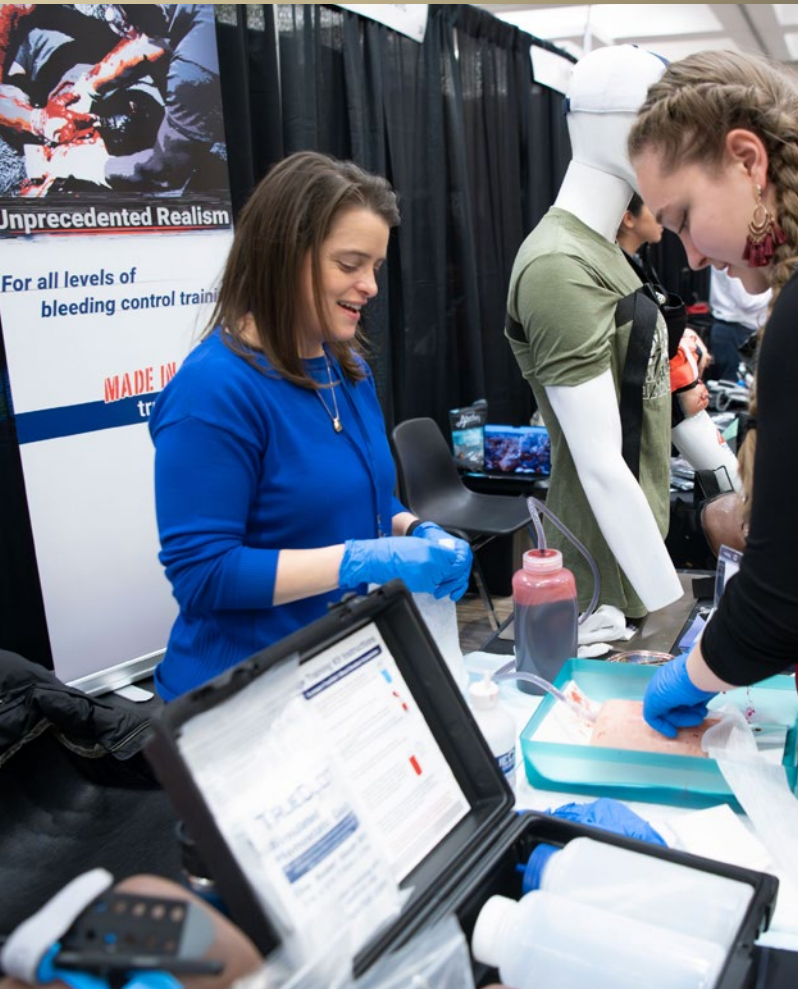
Center 1 West River Center
Boulevard Covington, KY 41011

ATPPS[™]

CONTACT: Judy Ridings
352-810-3060 (call or text) • jridings@thewymancompany.com

What I love about the ATPPS conference is...

"Networking opportunities and leadership / career growth advice."



ADDED SPONSORSHIP PERKS

Whether you're looking for name recognition, creative ways to generate booth traffic, or aligning your brand with conference content and events, we have a number of ways to help your company elevate its presence, drive more booth traffic, and get attendees talking. In addition to the specific benefits of your chosen sponsorship, you will receive the following additional benefits:

SPONSOR BENEFITS	\$750 to \$1,250*	\$1,251 to \$1,999*	\$2,500 AND UP*
Pre-conference recognition on conference website and promotions	✓	✓	✓
Onsite recognition via signage		✓	✓
Tote Bag Insert			✓
Board & Volunteer Reception	1	2	3

*these values are reflective of your spend above and beyond an exhibitor booth

Keynote Speakers

CONTACT: Judy Ridings
352-810-3060 (call or text) • jridings@thewymancompany.com

Keynote speakers are a big conference draw, so they are promoted heavily throughout pre-event promotions, along with your name as the sponsor. Onsite, in addition to sponsor signage at the event, your logo will be prominently displayed on the dais above the speaker, and you'll have the opportunity to introduce them onstage.

This opportunity offers the sponsor 5 minutes to speak at the beginning of the session and of course prominent branding!

Robin V. West MD

Keynote Speaker - \$7,500



Dr. Robin West is a nationally recognized, board-certified orthopedic and sports medicine surgeon with over 20 years of clinical experience. As President of Inova's Musculoskeletal Service Line and Chairman of Inova Sports Medicine, she leads a multidisciplinary team—including clinical athletic trainers and specialists—dedicated to improving care for all patients, from elite athletes to active individuals of all ages. Dr. West is a trailblazer in professional sports medicine, having served as head team physician for both the Washington Commanders (NFL) and the Washington Nationals (MLB), and previously for the Pittsburgh Steelers, earning two Super Bowl rings.

Dr. West's leadership is defined by her commitment to building collaborative teams and her perseverance through adversity. She draws on her own experiences to inspire and support patients in returning to the activities they love. As an Associate Professor at Georgetown University Medical Center and Virginia Commonwealth University School of Medicine, Dr. West is a sought-after speaker and mentor, known for her innovative approach to care and her dedication to empowering the next generation of healthcare professionals.



BOARD OR ATTENDEE ENGAGEMENT

'Register Now! Postcard'

This direct mail piece will include ONE exclusive ad that will be mailed to over 2500 athletic trainers, practice administrators, healthcare providers and more, so it's a great way to get your name and message in front of members.

Registration Postcard - \$1200

Sponsor a Room for a Day

Each session room is equipped with a video board outside each room to depict the schedule and sessions going on. Take this opportunity to Sponsor a Room for the day and get your logo on the prominent video display at the entrance of the session room.

Room Sponsorship - \$500

Attendee Lists

While you will be obtaining the ATPPS attendee lists both pre- and post- event as described above on page 4, we are also collaborating with Association for Athletic Training Education (AATE) and the Performing Arts Athletic Trainers' Society (PAATS) to provide concurrent educational programming for members and attendees for all our organizations; this will grant you access to their lists as well.

AATE - \$500

PAATS: \$500

All Breaks – \$20,000

Individual Breaks – \$5000

Exclusive sponsorship of your choice of one of our dedicated exhibitor breaks that feature provided food and beverage. Sponsor signage at all food stations along with branded napkins and recognition in the onsite program guide. Options include one of two breakfasts or one of four AM or PM snack breaks.

Board of Directors Face-to-Face

Taking place throughout the week, secure your opportunity for two of your staff to network in a fun, casual setting with the ATPPS Board of Directors and Staff during a dinner, lunch, or over coffee.

- Exclusive Dinner: \$4,000
- Board of Directors Lunch - \$1,500
- Board of Directors Coffee Chat - \$750

Mobile App

App released to attendees by end of November

Nearly 95% of attendees download the app to manage their schedules, post about their activities, and find exhibitors. Your enhanced listing, ad or push notification will literally be at their fingertips!

- (4) Push Notifications = \$500
- Splash Screen Sponsor = \$500
- App Banner Sponsor = \$500
- Menu Banner Sponsor = \$500

SPONSOR

NETWORKING RECEPTION

Friday March 6th 2025

6:00 - 9:00 PM



Overall Networking Reception Sponsorship \$7,500

Reception Drink Tickets

This year we will have a networking reception in the Exhibit Hall for even more fun networking time! Everyone loves to have someone buy them a drink. Attendees will be notified in advance which exhibitors are offering drink tickets in order to drive more traffic to your booth!

- 10 tickets = \$150
- 20 tickets = \$250
- 30 tickets = \$350

Sponsor this:

- Ping Pong tables - \$250 each
- Foosball tables - \$250 each
- Cornhole boards - \$250 each
- Football toss - \$250 each
- Ladder golf - \$250 each
- Giant Connect 4 - \$250 each
- Pop-a-Shot - \$250 each



“Being an AT myself, I am so glad to be a part of my company’s relationship with ATPPS. The leadership of ATPPS goes out of their way to make sure that the vendors who support their organization are taken care of. This is a valuable meeting for us to connect with our customers!”

PROMOTIONAL ITEMS



Conference Wi-Fi – \$1,000

Everybody needs the conference wi-fi, and multiple signs throughout the show, as well as the mobile app, will mention your sponsorship of this essential service. Sign up ASAP and your company name can even be the password!

Tote Bag Insert – \$1,750

Put your collateral or eye-catching item in attendee bags for distribution at registration — a great chance to make a fun first impression!

Pens – \$1,000

One of the most popular giveaway items at the conference each year — pens are included in the tote bags and are branded with your logo to put you in front of potential buyers during their note-taking!

Attendee Tote Bags – \$2,500

These branded bags are handed out at registration and include the conference program and other goodies. The sooner we can order, the higher quality the bag can be, so don't wait, let's get your logo on the arms of all the attendees!

Notebook – \$2,500

We're living in the age of technology, but studies show that handwritten note-taking is best. Help attendees take their notes in style with a journal featuring your logo included in attendee tote bags and used both during and after the conference.

Water Bottles – \$2,500

Your branded water bottle is handed out to attendees along with their tote bag — always popular, you'll see them throughout the conference and in attendees' offices once they're home again!

Name Badges – \$2,500

Name Lanyards – \$2,500

Together:

\$4,000

Attendees, speakers, exhibitors and guests are all required to wear the name badges with their lanyards throughout the show, so your name will be front-and-center during every conversation throughout the conference!

SPONSOR

FUN & UNIQUE EXPERIENCES

These sponsorships offer fun ways to drive attendees to your booth and really ramp up the energy and excitement about the show floor, as well. All "Experience" sponsorships will be highlighted in conference marketing, as well.

Professional Headshots - \$3,000

One of our favorite attendee perks we offer each year is the ability to refresh your executive portrait/headshot. Your name and logo will be on all promotional emails pertaining to headshots as well as push notifications and on-site signage.

Speed Sessions/Poster Presentations - \$2,500 Recovery Kits – \$1,750

New to the exhibit hall stage this year are rapid fire 5-10 minute mini lectures on unique topics as well as our poster presenters on a formal stage. Be the exclusive sponsor of the speed session stage with name and brand recognition in programming and on-site on the stage and surrounding signage.



Treasure Chest – \$1,500

Keys are placed in the attendee bags and attendees come to your booth to see if their key is one of the lucky ones that opens the treasure chest so they can win amazing prizes. Signage is included at your booth.



Espresso Bar – \$5,000

Where do people go to connect and chat? Coffee shops! Become a temporary coffee shop on the show floor during the dedicated Exhibit Hall time on and get attendees talking with you! Signage included at your booth.

Mimosa Bar – \$7,500

What do people like more than coffee in the morning? How about a refreshing mimosa to start your morning at conference? Become a morning sensation with the mimosa bar positioned right next to your booth for high foot traffic and engaged attendees.

Onsite Exhibit Hall Game – \$100

Limit of 10 exhibitors

The Exhibit Hall Game is a fun way to encourage attendees to visit your booth and learn about your products in order to complete their game cards and be eligible for prize drawings.